

Press Release

WEWORK AND GTEC ANNOUNCE PARTNERSHIP TO UNLOCK THE POTENTIAL OF ENTREPRENEURSHIP

March, 2018

WeWork

GTEC

BERLIN, March 5, 2018 — GTEC, the German Tech Entrepreneurship Center, is partnering with WeWork to connect the existing WeWork and GTEC communities in Germany and beyond. The aim of this global partnership is to offer GTEC's powerful network of events and corporate programs at popular WeWork locations to creators and founders in the startup ecosystem.

As an ecosystem partner operating from the newly opened fourth location in Berlin, WeWork Potsdamer Platz, GTEC will introduce a range of technology-focused events further supplementing WeWork's membership benefits with additional networking and learning opportunities. Starting in Berlin and Frankfurt, the event programming and GTEC offices will be expanding to further international WeWork locations in the next few months.

The partnership offerings include:

- their celebrated and widely popular community meetups,
- Open Lectures with internationally known entrepreneurs who share their stories and insights,
- Executive Education as well as Management Training programs and global Innovation Awards in close partnership with international corporations and academic institutions.

"GTEC brings together a community that is core to WeWork's offering," says WeWork's General Manager for Northern Europe Wybo Wijnbergen. "Having GTEC use WeWork as a campus and meeting point makes a lot of sense and we can't wait to see what kinds of new ideas and collaborations will come from our spaces."

Benjamin Rohé, Founding Managing Director of GTEC, says that this alliance pays forward GTEC's vision to unlock the potential of entrepreneurship and technology. "We can immediately infuse WeWork's locations in Germany with the entrepreneurial spirit we've been fostering since our foundation and support WeWork's mission in their fastest growing market," Rohé says. "In WeWork we've found the perfect partner. A partnership that will accelerate our endeavour to bring corporations, startups and academia together to collaborate and build a sustainable future."

About WeWork

WeWork's mission is to give members the space, connections and services they need to create their life's work, while helping them collaborate with like-minded people who can help their businesses grow and succeed. Founded in 2010 by Adam Neumann and Miguel McKelvey in New York, the company now employs more than 4,400 staff globally. WeWork currently has more than 200 physical locations in 66 cities around the world. WeWork seeks 'creators' from all industries and companies big and small to become members, with a suite of WeWork-specific membership benefits in each country and a local staff in each city. More than 20,000 companies and over 200,00 members are now based at a WeWork, with member companies ranging from startups to household names including Delta, IBM, GE, Dropbox, and Samsung. More than 70% of WeWork's members collaborate with each other and its international locations serve as convenient bases for business travel, enabling a great degree of work flexibility for both multinationals and small-to-medium-sized businesses alike, as well as options for easy expansion into new markets. For more information, visit: www.wework.com.

About GTEC

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open ecosystem for entrepreneurship in Europe and is unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future. Founded in 2015 in Berlin, GTEC is on a mission to inspire people, guide entrepreneurs, and grow sustainable companies with the support of Merck, Henkel, Globumbus, Innogy, Noerr, Tishman Speyer, Union Investment, and the Sigmund Kiener Stiftung. As an independent and value-driven ecosystem, GTEC educates and brings together corporates, academia and entrepreneurs to jointly address challenges through the application of technology. Follow us @GTECcenter on Twitter, Instagram, and Facebook or visit <http://gtec.center> to find out more.

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