PRESS INFORMATION

SERIAL ENTREPRENEUR ALEXANDER PIUTTI JOINS GTEC AS MANAGING DIRECTOR

February 19, 2018
GTEC

BERLIN, February 19, 2018 — Today, GTEC announces the appointment of Alexander Piutti as the new Managing Director of the German Tech Entrepreneurship Center. In 2009, Piutti co-founded GameGenetics and scaled the company as GameGenetics's CEO until 2015, as a leading international marketeer for online and mobile games. Most recently, he co-founded SirPlus, the outlet for rescued surplus food, given his passion for social impact entrepreneurship.

Alex Piutti is a serial entrepreneur, business angel, corporate advisor and prolific startup mentor with more than 15 years of senior management experience, focusing on the development and launch of Internet products. Before founding and scaling GameGenetics, Alex was engaged in various leading internet companies, such as Head of Search Products Europe for Yahoo! and as an early employee of Overture Services, later sold to Yahoo! for $1.6 billion. Following his MBA, Alex spent four years with Booz Allen & Hamilton (today: Strategy&), working on international assignments as a management consultant. Alex was born and raised in Germany, has lived in Asia and got his high school degree in Hong Kong. He holds a degree in Electrical Engineering and received his MBA and MA from The Wharton School at the University of Pennsylvania.

"For me, GTEC is an opportunity and honor to help the next generation of world-changing tech entrepreneurs and to continue with my purpose-driven endeavours. At this point in my life, I'm focused on giving back to the ecosystem and educating my peers on how to use technology to create a brighter future", says Alexander Piutti. "Joining GTEC fulfills my ambition to keep contributing to the creation of new business models while changing the world".

Benjamin Rohé, Founding Managing Director of GTEC, adds: "Alex is one of the most experienced entrepreneurs in Berlin tech scene and he has been active since the late '90s, so we have many parallels in our track-record. For GTEC, it is great to have a complementing Managing Director on board with an additional network and the right mindset to deliver not only an impact on society but also to corporates and academia. His

contribution to our organisation gives us a new direction to continue creating positive change in the world through social entrepreneurship, and soon we will be able to announce even more exciting news on that front".

After three years of intense and successful collaboration since the early days of GTEC, Christoph Raethke, MD Education, is transitioning within GTEC to the role of an Industry Expert. He is stepping down from day-to-day operations at GTEC to become an expert in supporting some of GTEC's Executive Education and Workshop formats while working on taking Berlin Startup Academy's accelerator model to the next level.

GTEC will keep strengthening the no-equity and no-cost offerings for startup founders and innovators in 2018 by building an international network of opportunities, which will include not only offering prime location space and events, but also a new tailor-made solution to cover the needs of entrepreneurs on-demand.

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About GTEC

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open ecosystem for entrepreneurship in Europe and is unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future. Founded in 2015 in Berlin, GTEC is on a mission to inspire people, guide entrepreneurs, and grow sustainable companies with the support of Merck, Henkel, Globumbus, Innogy, Noerr, Tishman Speyer, Union Investment, and the Sigmund Kiener Stiftung. As an independent and value-driven ecosystem, GTEC educates and brings together corporates, academia and entrepreneurs to jointly address challenges through the application of technology. Follow us @GTECcenter on Twitter, Instagram, and Facebook or visit http://gtec.center to find out more.

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Press Kit