

## PRESS INFORMATION

### **Independent, founder-driven, industry-agnostic: German Tech Entrepreneurship Center Turns Two**

- **New locations in Berlin and Frankfurt**
- **Additional industry and university partners**
- **Corporate executives learn from startup CEOs**

*Berlin, July 12 2017* – The German Tech Entrepreneurship Center (GTEC) is celebrating its second birthday and everything it has accomplished within the last 24 months. Under the triad „Inspire, Guide, Grow“, GTEC brings together startups, corporations and academia to promote digital entrepreneurship. Since it was founded in 2015, GTEC has developed rapidly and opened two new locations in Berlin and Frankfurt/ Main. To date, it has supported over 65 founders from 25 countries. Combined they raised ten million Euro venture capital by presenting their ideas at three demo days with over 600 participants. With almost 100 events in the last twelve months alone, ranging from open meetups to workshops for top corporate managers, GTEC is one of the biggest startup platforms in Germany. More than 1500 participants attended over 50 open lectures from international startup entrepreneurs to learn what is most important when founding a company. Together with their industry partners, GTEC held four international innovation awards.

In GTEC's Executive Education programme, top management from 25 corporations learned about startup methodologies.

#### Startups

The German Tech Entrepreneurship Center was founded to successfully accompany and accelerate digital change. Founders that develop new business models or disrupt existing ones play a key role. On top of free office space, the startups get access to the GTEC network of over 100 mentors and investors. As an independent institution, GTEC cooperates with over 20 international programs and is a vital part of the startup ecosystem.

#### Academia

To foster entrepreneurship within the academic community, GTEC cooperates with international universities, student initiatives and academic institutions. Among them are the

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Massachusetts Institute of Technology (MIT), New York University (NYU), Georgia State University, the Istanbul Technical University (ITU), Universität Bayreuth and Hasso Plattner Institute at Potsdam University.

### Corporates

To promote digital change in their companies, many executives from corporations come to GTEC. Within the executive education programs, they learn directly from successful startup CEOs. On top of that, founding partner innogy set up their innogy Innovation Hub together with GTEC. Here the energy giant develops new digital business models.

Alongside its industry partners, GTEC regularly holds awards where a certain field that is being disrupted by startups is being put into focus. The goal of the awards is to honor international founders and ideas. To date, there was the Proptech Innovation Award with Union Investment, the Startup Energy Transition Award with Dena, and the Blockchain Award with Globumbus and innogy. Currently, together with the innogy Innovation Hub, the IPRIZE Challenge is looking for startups and individuals that have ideas and products in the area of machine economy.

“In the past two year, we’ve accomplished a lot and GTEC ensured positive change in many areas. In the near future, we will announce more partners to drive digital business models across all industries and by doing so contribute to the digital change”, says Benjamin Rohé, founder and managing director of GTEC.

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**Please find further informations at: [www.gtec.center/press](http://www.gtec.center/press)**

**Please find press material at:**

**<https://drive.google.com/drive/folders/0B76cqeUzoqvQWjF5R1FaZnk1YW8>**

### **About GTEC**

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open campus for technology, innovation and entrepreneurship in Europe and it is connecting an international network of companies, universities, and startups along with the public. GTEC was founded in Berlin in 2015 and is supported by Globumbus, Henkel, innogy, Noerr, Sigmund Kiener Stiftung, Tishman Speyer and Union Investment.

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GTEC has campuses in Berlin and Frankfurt/ Main. Under the triad of “Inspire, Guide, Grow”, it promotes entrepreneurship on a global scale through a diverse set of offerings. Among them are open lectures and meetups, the startup academy and startup lab, Executive education programmes. To promote innovation in certain fields, GTEC, together with industry partners, holds innovation awards.

More information at <http://gtec.center/>.

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